

# Christopher HOLTWICK

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## Experienced and passionate UX Designer / Web Developer

- Expertise in web, mobile, and print design, using elements of photography, typography, illustration, and video
- A proven track record of creating successful marketing and promotional materials for web, mobile, and print

### Technical Skills

- ▶ Adobe InDesign, Photoshop, Illustrator, PageMaker, Quark Xpress
- ▶ Adobe Premiere, Final Cut Pro, Adobe Audition, Adobe After Effects, Alias Maya
- ▶ HTML, CSS 3, WordPress, Flash, Bootstrap, Dreamweaver

### Office Skills

- ▶ MS Office, Word, Excel, Power Point
- ▶ Google Docs and other tools, Social Media
- ▶ OS X, Windows 10

## Experience



**E-Rehab, LLC. / [www.e-rehab.com](http://www.e-rehab.com)**

Carlsbad, CA

July 2012 - Present

*UX Designer / Web Developer*

- ▶ Designed and built 200+ websites using Adobe Photoshop, Wordpress, HTML, CSS3
- ▶ Work directly with clients on new website designs and existing sites
- ▶ Convert older PHP/HTML sites over to an object-oriented Wordpress/PHP workspace
- ▶ Format desktop sites to be mobile-friendly & optimized using J-Query Mobile and Bootstrap
- ▶ Designed graphics for email newsletter headers, social media cover and profile pictures
- ▶ Update HTML changes and client requests to existing sites



**Amusement Artists / [amusementartists.com](http://amusementartists.com)**

San Diego, CA

June 2013 - Present

*Co-Owner / Artist*

- ▶ Connect with clients via email, phone, and social media
- ▶ Design website, promotional materials, and corporate identity
- ▶ Build carts, mobile stands, and A-Frames
- ▶ Train future employees in caricature drawing
- ▶ Draw caricatures, facepaints, and henna tattoos at events, retail locations, and via email



**Intuit / [www.intuit.com](http://www.intuit.com)**  
*Government Forms Specialist*

San Diego, CA

August 2011 - January 2012

- ▶ Proof and markup government tax form changes from last year to this year
- ▶ Build and update government tax forms using proprietary design software
- ▶ Strictly adhere to specific guidelines and details provided individually by each state and federal tax agency



**Kaman's Art Shoppes / [www.kamansart.com](http://www.kamansart.com)** San Diego, CA May 2005 - March 2011  
*Lead Caricature Artist* May 2012 - June 2012

- ▶ Draw caricatures at Legoland, San Diego Zoo, and at private events
- ▶ Paint and maintain caricature stands
- ▶ Training newly hired caricature artists
- ▶ Keeping track and counting inventory
- ▶ Opening and Closing cash drawers, data entry of daily sales in MS Excel



**Modern Postcard / [www.modernpostcard.com](http://www.modernpostcard.com)** Carlsbad, CA May 2006 - March 2009  
*Graphic Artist*

- ▶ Preflight PDF's, Quark, Photoshop, Illustrator, & InDesign files for press by checking resolution, trim size, postal regulations, cropping, interpolation, etc.
- ▶ Contact clients to discuss job details and instructions and provide design solutions
- ▶ Field client calls, answer questions, provide technical advice on the use of design software
- ▶ Typeset layouts from digital and physical mock-ups and created custom designed postcards
- ▶ Designed borders and postcards for the Online Holiday Card store



## Education

**Bowling Green State University, Bowling Green, Ohio,**  
BFA May 2002 | **Major:** Digital Art and Animation, **Minor:** Painting

**Watts Atelier of the Arts, Encinitas, CA**  
2005 | **Major:** Caricature Illustration

**Mira Costa College, Oceanside, CA**  
2011 | **Major:** Web Development



## Other Interests

Skiing, Travel, Drawing, Writing, Playing Guitar and Ukulele