

Christopher Holtwick

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www.holtwickdesign.com

Summary

Experienced and passionate digital artist with:

- Expertise in graphic design, photography, image manipulation, computer and traditional illustration, and digital video
- A proven track record of creating successful marketing and promotional media for print and web

Software Skills

Design: Adobe CS5 Creative Suite (InDesign, Photoshop, Illustrator, PageMaker), Quark Xpress

Audio/Video: Adobe Premiere, Final Cut Pro, Adobe Audition, Adobe After Effects, Alias Maya

Web: HTML, Flash, Dreamweaver, CSS, Internet Explorer, Firefox, Google Chrome

General: Office Word, Excel, Power Point, Adobe Bridge

Operating Systems: Mac OS X, Windows XP/Vista/7

Experience

July 2000 – Present

Holtwick Art & Design, *Freelance*

Print Design Clients include:

San Diego Union-Tribune, San Diego Rescue Mission, Ethos, Domestic Wax Records, The Paragraphs, Katie Leigh and the Infantry, Western Direct Marketing, HTV Productions, and Kaman's Art Shoppes (logo design, commercial photography, concert posters, brochures, business cards, postcards, newspaper inserts, signs, and book layouts)

Web Design Clients include:

Domestic Wax Records – HTML/CSS website/logo/photography 2010 - www.domesticwax.com

CM Caricatures – HTML/CSS website 2010 – www.cmcaricatures.com

The Startups – HTML/CSS website 2009 – www.the-startups.com

NEOTOLEDO – Flash/HTML/CSS website/print/logo design 2008 – www.neotoledo.com

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Chronicle Telegram – HTML website 2003 – www.chronicletelegram.com
Richey-Barrett Insurance – HTML website 2003 – www.richey-barrett.com
Standard Signs – HTML website 2003 - www.signsporcelain.com/
Astro Instrumentation L.L.C – HTML/Flash 2002 – www.astroinst.com/
Genesys Industries – HTML/logo design 2002 – www.genesysi.ipower.com/

Film/Video/Storyboards:

Dionisio Productions, MDI Films, Pinkcat Productions, LLC, Our Gang Productions.

August 2011-January 2012

Government Forms Specialist (Desktop Publishing), Intuit, Inc., San Diego, CA

- Update state and federal government tax forms using Intuit's proprietary web and graphics software.
- Rebuild and design new government forms to meet the specifications of the state and federal tax agencies.
- Proofread and edit forms.

September 2009 – Present

Freelance Graphic Designer, Skinit.com, La Jolla, CA

- Arrange and manipulate design elements using templates built for various personal electronics, intended for print and use to accessorize phones, mp3 players, laptops, and other devices
- Software used: Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Alienbrain

July 2006 – April 2009

Graphic Designer, Modern Postcard, Carlsbad, CA

- Preflight PDFs, Quark, Photoshop, Illustrator, and InDesign files for press by checking resolution, trim size, postal regulations, cropping, interpolation, etc.
- Contact clients to discuss job details and instructions and provide design solutions
- Field client phone calls, answer questions and provide technical advice on the use of design software
- Typeset layouts from digital and physical mock-ups and created custom designed postcards
- Designed borders and postcards for the Online Holiday Card store

May 2005 – March 2011

Caricature Artist Lead at Legoland California, Kaman's Art Shoppes, Carlsbad, California

- Created high-quality caricatures, while providing superior customer service and salesmanship
- Provided training and instruction to newly hired artists, as well as set an example of excellence
- Created demonstration artwork to promote all caricature stands and attract new customers

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- Performed clerical and accounting work as part of opening/closing office each day
- Ranked consistently in top 3 artists (on a staff of 15) in revenue generated and number one in sales/hr

August 2005 – May 2006

Digital Technician, Gerardy Photography, Escondido, CA

- Photo re-touching, editing, cropping, order entry, and proofreading

July 2004 – July 2006

Production Operator, FedEx Kinko's, Vista, CA

- Customer service, typesetting, binding, mounting, machine operation, designed layouts for various print jobs; FedEx Certified

August 2003 – June 2004

Webmaster/Web Designer, Chronicle Telegram, Elyria, Ohio

March 1998 – May 2002

Television Production WBGU-PBS TV-27, Bowling Green, Ohio (Switcher, Floor Director, Camera)

Education

- Bachelor of Fine Arts, May 2002, Major: Computer Art, Minor: Painting, GPA 3.0/4.0

Bowling Green State University, Bowling Green, Ohio

- *Second City Training Center, Cleveland, Ohio, Beginning Improv for Actors, 2002*
- *Lorain County Community College, Elyria, Ohio, Photography/Theatre/Video, 2002-03*
- *Cleveland State University, Cleveland, Ohio, Communications*
- *Watts Atelier of the Arts, Encinitas, CA, Caricature Illustration, 2005*
- *Palomar College, San Marcos, CA, Art, 2006*
- *Mira Costa College, Oceanside, CA, German/Continuing Ed, 2008-2011*